



On behalf of Massachusetts' kids,

# THANK YOU

G. B., S., P., S., S., D. L.,  
S. K., R., G., M., S.,  
H., R.

for ending the sale of all flavored tobacco products, including  
flavored e-cigarettes and menthol cigarettes.

Massachusetts' new law is a milestone in the fight to reverse the youth e-cigarette epidemic and stop tobacco companies from targeting and addicting kids with flavored products. E-cigarettes with flavors like mango and mint, cotton candy and gummy bear lure and addict kids. And, more than half of youth smokers – including seven out of ten African-American youth smokers – use menthols. The new law helps end Big Tobacco's long history of targeting kids and communities of color with menthol cigarettes.

These leaders have made Massachusetts  
the first state to stop the sale of all flavored tobacco.

**THANK YOU FOR PROTECTING OUR KIDS.**

